TRYOUT & Matching Planners

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Agenda

- Introduction
- Overview of A-STEP and TRYOUT programs
- What is a Matching Planner?
- Our next challenge



TRYOUT & Matching Planners

Two core pillars for supporting early stages of industry-academia collaboration:

- A-STEP TRYOUT Program
 - Funding program for early stages of industryacademia collaboration.
- Matching Planner (MP)
 - Specialist connecting "Needs" from industries with "Seeds" of research institutes.

"Needs" and "Seeds"?

"Needs"

Technologies that industries require to surmount technological challenges.

"Seeds"

Original technologies created by researchers in public research institutes.

JST supports them to be developed further.



A-STEP: Competitive Funding Programs

Adaptable and Seamless TEchnology Transfer Program through target-driven R&D

- Three phases and five types of support cover a broad range of R&D situations.
- The industry's role becomes bigger as the program develops.
- Can start from any phase and repeat as many times as necessary.

Phases	Potential Verification	Collaborative R&D	Product Development
Programs	(1)TRYOUT	(2) Nurturing seeds of innovation (3) Joint R&D	(4) Repayment on success type(5) Matching funds type
Principal Investigator (PI)	Researcher at public research institute (RI)	Company engineer and researcher at RI (2) (3)	Company engineer
Funding types	(1):Grant Up to ¥3M, 1 - 1.5 years	(2) : Grant Up to ¥15M/y, Up to 3 years (3) : Matching Up to ¥100M/y, Up to 5 years	(4): Payback on SuccessUp to ¥1000M, Up to 6 years(5): MatchingUp to ¥500M, Up to 6 years

TRYOUT Program

Purpose	To verify if "Seeds" can satisfy "Needs"	
Qualified applicant (Research representative)	 Researchers at Japanese Research Institutes Universities, National & Public RI, Research Foundations, etc. Own original technology "Seeds" 	
with	 Coordinator who can support the project over an entire period Company with "Needs" must have corporate status in Japan 	
Funding Amount / Type	Up to 3 Million JPY (including overhead expenses) / Grant	
Period	1 - 1.5 years	
Approved #	approx. 200-300/year	
Application #	approx. 800-1200/year	
Others	All field of S&T except medicalTo be supported by Matching Planners	



What is a Matching Planner (MP)?

- JST specialist supporting industry-academia collaboration
- Located in five regions all around Japan
- Cooperates with University Research Administrators (URAs), community coordinators, etc.
- Work across the entire S&T fields



Total 22 MPs in 5 regions as of July, 2021



How a MP can help

For industry with "Needs"

Overcome technological challenges:

 Find scientific "Seeds" at public RI such as universities, national research institutes, etc.



Offer free advice!



Available to anyone!



For researcher with "Seeds"

Develop seeds further:

- Be in charge of TRYOUT projects throughout the period, support and help you to move forward to the next phase.
- Give advice to help you find appropriate funding programs and create applications, with or without JST.
- Find companies who need your "Seeds".







The Royal Swedish Academy of Sciences has decided to award the

2014 NOBEL PRIZE IN PHYSICS



Isamu Akasaki, Hiroshi Amano and Shuji Nakamura

"for the invention of efficient blue light-emitting diodes which has enabled bright and energy-saving white light sources"



The Official Web Site of the Nobel Prize

Create another blue LED project by JST

- **♦** A-STEP Aims
- Allowing industries and society to benefit from research results of public RI.
- Creating environment for public RI to continuously generate innovation.
- ◆ TRYOUT program & Matching Planners will support early stages of industry-academia collaboration
- By funding: Smaller budget, hundreds of projects will be selected.
- Physical support: Looked after by MP during the project.
- Matching Planner additional support
- Before and after the TRYOUT program.
- Researchers and industries inside and outside the TRYOUT program.



We're ready to discover and support potential projects!

Thank you for your attention!